Case Study : Halewood Town Council

A website is today’s tool for instant communications for any local council to reach out to those in their community. It should also be used as part of a two-way process in engaging with citizens as well as informing them.

The e-mango Local Councils CMS is the right solution.

**About Halewood**

Halewood is a town in the Metropolitan Borough of Knowsley, located 8 miles south east of Liverpool. During the medieval period it was originally part of the wood of Hale and it was difficult to discover when they separated, but by the 15th Century, Halewood became a separate township within the West Derby Hundred.

Halewood Town Council was originally using a low level development website that was created by Liverpool University. The website was very restrictive, particularly with the keeping of historical content due to limited web space.

Halewood needed a product that would allow them to upload and publish video clips, photographs, agendas and minutes from Council meetings, newsletters, annual reports, terms and conditions and other important information for the local community, in a variety of document formats.

Ease of use was also high on the list of requirements so that updates can be performed on a weekly basis and website visitors are kept up-to-date on what was happening within the community. Visitors would also be invited to interact with the Town Council through the website to the Town Manager’s email address.

e-mango demonstrated that they had the right product for Halewood Town Council and in December 2007, they appointed e-mango as their website application and hosting provider.

John Green, Town Manager at Halewood Town Council told us, “It goes a long way to assisting us in being transparent with regard to our work, for instance all things being equal, the minutes of the last council meeting are usually up on the site within the next working day.”

Now that John has been working with the e-mango Website CMS for over three years, we asked him for his overall impression and he commented below.

“The Members of the Council and myself, are delighted with the appearance of the website. Many thanks to e-mango for making this all happen.

The website content management system has been very easy to work with and we are grateful for the help from e-mango whilst we have been building the site. The ongoing service, co-operation and assistance we have received from e-mango during the very few times that we have experienced a problem (or needed assistance in producing something new), has been first class, very professional and cost effective for what we pay.

We are very pleased with our long working relationship with e-mango.”

**Summary**

- Simple low price solution
- Easy to use, no software to install
- Training and Support options
- Update web pages in seconds
- Upload meeting minutes, agendas and news articles
- Provide sponsorship and advertising opportunities

For more information call us 01202 755 300 or visit www.e-mango.com

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